

## Messages

Brett Farve

7/29/2017 6:38:30 AM

Ok. I could record a few radio spots here initially I'm sure right here. See how it is received and whatever compensation could go to USM

7/29/2017 6:45:40 AM

4 million dollars 😬😬😬. Just kidding. The first phase could be \$500,000 and after Sept. we can renew. This is a good approach. What do you think?

7/29/2017 7:07:14 AM

Was just thinking that here is the way to do it!!

7/29/2017 7:10:58 AM

Exactly. Ok, Zach can get you a MOA or you may have one that you would rather use. Either way we can get this done.

**Exhibit 5**

7/29/2017 7:26:38 AM

Excuse my football intelligence but what is MOA?



7/29/2017 7:53:14 AM

Working agreement, , no big deal. We will send you one and you can adjust

7/29/2017 8:26:28 AM

My biggest concern is time commitment so we can manage that I'm good

7/29/2017 9:41:34 AM

Please do not worry about your time commitment. We can only imagine how many directions you are pulled. Just a few things here and there, spread out, will be plenty.

7/29/2017 9:42:22 AM

Ok great

**Exhibit 5 Cont.**