

EXHIBIT 24



Aug 5, 2019, 3:08 PM

Did we get a plan
from Nancy New
about a Project T
Southern Miss and
Families First?

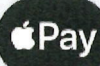
W

Brett Favre pr...

yes sir, it should have
been in your briefing
book the other



iMessage





Families First?

W

Brett Favre pr...

**yes sir, it should have
been in your briefing
book the other
day. I'll make sure a
copy is in there today.**



iMessage



To: Governor Phil Bryant
From: Dr. Nancy New, Mississippi Community Education Center
Brett Favre

Re: The Dewey Phillip Bryant Center for Excellence at the University of Southern Mississippi (The proposed name was intended to be a surprise honor to the Governor. Due to the urgency in getting this secured, we felt it appropriate to share.)

Project Name: The Dewey Phillip Bryant Center for Excellence at the University of Southern Mississippi focusing on Obesity, Bullying Prevention and Personal Development Project Summary

The Mississippi Community Education Center ("MCEC"), the Mississippi Department of Human Services ("MDHS"), the University of Southern Mississippi Athletic Foundation ("USM") and Brett Favre, Mississippi native and member of the National Football League Hall of Fame, by and through the Families First for Mississippi services, have engaged in a collaborative partnership aimed at providing evidence-based and research-based resources and initiatives to individuals, families and communities throughout Mississippi. Specifically, the partnership provides support and resources for individuals and families through provision of healthy living and nutrition (with a primary focus on childhood obesity and family nutrition), healthy choices; as well as, bullying awareness and prevention education. Additionally, resources and support are provided in areas of leadership development, job readiness training, personal and financial stability and a variety of other skills-based resources and trainings.

Programs & Initiatives

This initiative provides numerous programs and resources which enable a wide network of support designed to impact and stabilize the whole family. These programs include, but are not limited to, the following:

1. Healthy living and nutrition with a primary focus on obesity.
2. Impacts and effects of bullying awareness and prevention.
3. Positive youth development.
4. Soft skills, job readiness and workforce training.
5. Personal financial literacy.
6. Personal wellness, fitness and nutrition.
7. Leadership development training.

Who will benefit?

This collaboration has an immediate positive impact on individuals and families throughout Mississippi. There is a direct positive impact for the University of Southern Mississippi and surrounding areas. The Dewey Phillip Bryant Center for Excellence will serve as a model program that could easily be expanded to each of the Institutions of Higher Education and Community College campuses, thereby facilitating accessibility of these resources, programs and supports in communities statewide.

Project Needs & Logistics

It is estimated that **\$1.5 to \$2.0 million (\$1,500,000.00-\$2,000,000.00)** is needed to adequately fund this project. These funds will be deposited in and maintained by the **University**

of Southern Mississippi Athletic Foundation and designated specifically for the Dewey Phillip Bryant Center of Excellence at the University of Southern Mississippi. This commitment will help to ensure that this isn't just a project or program, rather it is a sustainable process that provides a perpetual direct and meaningful impact on youth and families for many years to come.

MCEC has over thirty (30) years of experience in providing services and resources; not only in Mississippi, but across the United States and in other countries. Brett Favre has a vast professional and personal network which provides resources and expertise from individuals with varied backgrounds and experiences. Together, this team of professionals will continue to implement and provide programs and resources which will have a profound and direct long-lasting impact.

Conclusion

This collaboration will provide a long-lasting repository for resources and professional support for the people of Mississippi. MCEC will provide resources and support in areas in which the organization has cultivated expertise for over three decades. Brett Favre has committed to relying on his vast network of friends and fellow professionals in providing training and education across a broad spectrum of areas. The requested funding will allow this partnership to conduct trainings and forge additional partnerships in a wide variety of educational and professional areas. Most importantly, said funding will provide a mechanism to continue and expand these meaningful and much needed resources to move Mississippi positively in obesity, bullying related suicides, and bridging the soft-skills gap. The Dewey Phillip Bryant Center for Excellence on the campus of University of Southern Mississippi will serve as a model program in the country and a catalyst for sustainable, systemic change.